Dear employer:

We are thrilled that your team member is interested in attending the DCUX 2019 conference, and we hope you're excited about that idea as well.

Set for Nov. 8-9 at the Washington Marriott at Metro Center, this year's edition of DCUX brings together some of the best talent from across the Washington, DC, metro area and the Mid-Atlantic at large. Our theme for this year's event is **"Design for People, Places, and Things,"** with the aim of providing rich programming meant to help our attendees and their colleagues alike more effectively navigate the rapidly changing user experience design landscape.

This year's conference programming includes:
- A keynote address by Amy J. Ross, who leads the Advance Space Suit Pressure Garment development team at NASA.
- Seven half- and full-day workshops. Those who attend will gain skills and insight that they can put into immediate action when they return to the office.
- Thirty-four speaker sessions across multiple tracks. Our speakers are planning thought-provoking talks that range from the tactical of the day-to-day to the broader strategies of human-centered design.
- An evening reception showcasing 18 posters created by designers from across our community, highlighting both practical data and thought-provoking ideas.

Whether your employee's goal for attending the workshop is to develop their skills, gain new perspectives on the industry's hottest topics, make connections with potential partners or clients, or discover your next amazing new hire, DCUX offers opportunity for all of this and more.

We recognize that time away from the office or finding a little bit of extra money to pay for a conference can be challenging, but we think you'll find that DCUX will provide a meaningful return on investment for both your attending team member and your organization at large.

We hope you'll be able to support your team member's interest in joining us for the conference this fall. We confess that we may be a bit biased, but we think it will be a wise investment. To learn more about the event and view current ticket pricing, check out our conference website: DCUX.org.

Warm regards,

The DC Chapter of the User Experience Professionals Association